



OVERVIEW

The Portland Film Festival (PDXFF) is a week-long event that brings together filmmakers and film lovers to view and participate in a wide range of independent films, mass audience films, workshops, panels, film industry events and parties.

We welcome your sponsorship as a way of demonstrating your commitment to and involvement in the local community and as a perfect showcase for your products and services.

We are a 501(c)3 non-profit organization.

AUDIENCE Our audience is divided into 3 groups:

Event Buffs are looking for social events with friends.

Film Lovers are passionate long-term supporters.

Filmmakers who are in the industry or are aspiring to be.

Let us help you reach an engaged and influential group of media-minded attendees.

MARKETING

Branded t-shirts for volunteers and for sale
Festival Guide
Affiliated promos

PDXFF FESTIVAL GUIDE

ADS:

\$400 1/8 ad

\$650 1/4 ad

\$1200 1/2 page ad

\$1995 Full-page ad

Contact us for:



DIGITAL AND VIDEO AD PACKAGES

EVENT PACKAGES

SPONSORSHIP PACKAGES

All sponsorships include advertising or logo recognition in the PDXFF Film Festival Guide, on our website, in our social media feeds. Year-round recognition at website portlandfilm.org.

EVENT & SPONSORSHIP PACKAGES

All sponsorship packages include advertising or logo recognition in the PDXFF Film Festival Guide, social media, in-screen promo and year-round recognition at website: portlandfilm.org.

Presenting and Titling Sponsors

Festival or event co-branding and inclusion in all aspects of the festival. Let us work with you!

Awards Sponsors

Our film submissions are judged, so join us in celebrating the best independent filmmakers from across the country. You'll receive award titling recognition.

Special Track Sponsors - Veterans, Oregon stories, Indigenous Peoples, LatinX and more.

Stand with us in proudly promoting important new voices in our special film tracks.

Boys & Girls Club & Future Filmmakers

We hold workshops for kids and screen their productions to provide the opportunity for kids to learn by doing and to experience the big screen.

Special Online Events Sponsors

New this year will be more online events including virtual screenings, pod viewings, drive-in pop ups, and zoomed workshops.

In-kind Sponsors

Get exposure to our passionate audience.

DIGITAL AD PACKAGES

Trailer Spot - \$3,500

- You provide the content, and we'll run your 20-second spot before select film programs

Social Media Pkg. - \$500

- PDXFF-crafted social media ad to run in our social media channels

EVENT PACKAGES:

Awards/Events Sponsor - \$5000

- Award/Event naming opportunity (Student Awards brought to you by...)
- Full page full-color ad in PDXFF Guide
- Two (2) All-Access passes

Workshop Sponsor - \$5000

- Logo or background image in live virtual event
- Full page full-color ad in PDXFF Guide
- Two (2) All-Access passes

ALL PACKAGES INCLUDE:

- Full color logo placement in PDXFF Guide
- Pre-roll movie slide (1920x1080 pixel)
- Acknowledgement on social media
- Premium item or flyer in VIP Swag Bags (you supply)
- Year-round recognition at website portlandfilm.org

Sponsorship packages can be customized for any budget. For further opportunities, please contact:

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