

2025



**portland
film
festival**

 **PORTLAND
FILM FESTIVAL
OCTOBER 2025
PORTLANDFILM.ORG**

cinema independence

OCTOBER 1ST THROUGH 5TH

Portland Film Festival 2024

CELEBRATING OUR 13th YEAR!

Join us in welcoming our filmmakers and those who appreciate their authentic stories to the City of Portland, Oregon. The Portland Film Festival focuses on the people, ideas, technology, skill and artistry behind filmmaking and provides both entertaining and educational opportunities to the public and filmmakers.

A 501(c)3 non-profit dedicated to supporting the Oregon film community



 **PORTLAND**
FILM FESTIVAL
#PORTLAND
OCT 1ST - 5TH
PORTLANDFILM.ORG



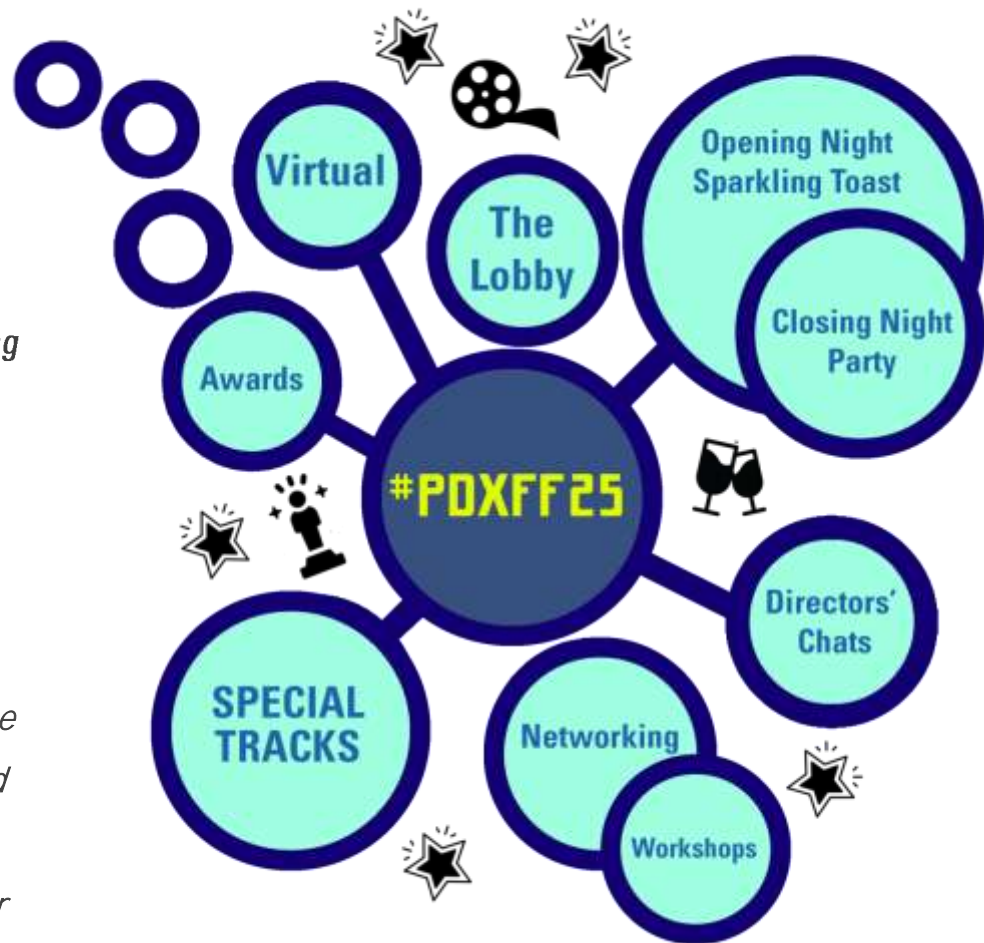


PROMINENT ARTISTS
Our filmmakers, juries,
VIPs, and workshops
have included top
industry talent

Bringing together an active and engaged audience through fun, educational and industry events.

For 2025, once again we'll be bringing together passionate film lovers, digital savvy event buffs, filmmakers, aspiring filmmakers and industry professionals.

PDXFF offers independent films in the narrative, documentary, shorts, and special track categories. Emerging and established artists present their films within curated competitions and are able to showcase their films beyond Portland and to members of the national press.





VOLUNTEER DRIVEN

The Portland Film Festival is a 501c3 non-profit organization driven by volunteers and sustained by the generous support of donors, sponsors and our enthusiastic audiences.

A photograph of a large audience seated in a theater, looking towards the stage. The audience is diverse in age and appearance. The theater has red walls and a red carpeted aisle. A bright light source is visible on the stage, casting a beam of light. The text "WE HAVE A LOYAL NETWORK OF MORE THAN 35,000 FANS & FOLLOWERS" is overlaid in white, bold, sans-serif font across the upper portion of the image.

**WE HAVE A LOYAL NETWORK
OF MORE THAN 35,000
FANS & FOLLOWERS**

Fans, Followers, and Filmmakers



Shine the bright light:



78% of our audience report they LOVE us!

71% say they LOVE our staff and volunteers.

71% would recommend us to their friends

Who attends?

58% are 35 years and older

52% female and 42% male

51% report incomes over \$50K per year

78% of our audience have a college and/or professional degree

Attendees come from mostly Oregon and Washington but viewers were also from around the nation and the world

Blend your brand into our audience of social film buffs, passionate film lovers and aspiring film-makers during a month of online events, workshops and entertainment.



Swag Bags & Red Carpet Moments



Sponsorship Opportunities

SPONSORSHIP LEVELS



Presenting Sponsor

Co-branding in all marketing and presentations
FP ad in Festival Guide w/preferred placement
Trailer spot in all screenings
Brand Activations at festival
Logo on Step & Repeat
Access to VIP Lounge and courtesy tickets to events



Supporting Sponsors

Full Page ad in Festival Guide
Digital Display Ad
Brand Activations at festival
Logo on Step & Repeat
Access to VIP Lounge and courtesy tickets to events



Community Sponsor

Half Page ad in Festival Guide
Logo on Step & Repeat
Access to VIP Lounge and courtesy tickets to event



Event or Award Sponsor

Co-branding with award or event promo & presentations
Logo on Step & Repeat
Access to VIP Lounge and courtesy tickets to event



Media Partners

On-sight branding, hospitality, festival passes for media placements

MARKETING PACKAGES



Digital Ads

Display ads in film and event site
Video featured integrated with program
Ads placed in email blasts



Program Guide Ad

Full-color 1/8 page to full-page ads in PDXFF Guide



Portland Street Banner

Your name/logo across lower width of banner placed on the streets of Portland



In-Kind Sponsors

Food, beverages, goods & services for SWAG, parties, or events



Brand Activations

Sponsorship and marketing packages can be customized for any budget.

ALL PACKAGES INCLUDE:

- In-theater movie slide (1920x1080 pixel)
- Acknowledgement on social media
- Premium item or flyer in VIP Swag Bags (you supply)
- Year-round recognition at website portlandfilm.org

Past Sponsors



Marketing and Media Placements

Social Media Shout-outs and Posts





#FUTUREFILMMAKERS

Educational outreach to
inspire appreciation of the
film making process



**BECOME A POSITIVE
FORCE #portland**

CONNECT WITH US!



PORTLAND FILM FESTIVAL

Josh Leake
Executive Director
Portland Film Festival
josh@portlandfilm.org
503-780-7746

Andrea Danehower
Development
Portland Film Festival
andrea@portlandfilm.org
503-545-6932

portlandfilm.org
facebook.com/PortlandFilmFestival
twitter.com/portlandfilm
instagram.com/portlandfilm

***A 501(c)3 non-profit dedicated to
supporting the Oregon film community***



Pre-roll Slides

The audience is waiting for the feature...it's a great time to deliver your message and build your brand!

Slideshow runs prior to screenings both in-theater and online. Image format 1920 x 1080 pixels jpeg



DIGITAL ADVERTISING

MEET OUR SPONSORS

Your ad on a virtual screening
watch page



DIGITAL DISPLAY ADS

Placement is Run of Site or
on Selected Focused Tracks

